

2021-012-6879 RFP for General Marketing Services

Contracts Specialist: Debra Morris

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EVALUATION CRITERIA	PTS	Alpha Business Images, LLC	Belmont Icehouse	Belo and Company	Brunch and Slay	Foundry512	Red Branch Media	Strategic and Creative Marketing Inc.	TKS /	True North Inc.
Qualifications	25.00	24.40	21.52	23.92	18.42	16.36	17.32	21.02	16.08	19.88
Experience and Ability to Perform Work	30.00	27.00	22.78	27.22	21.54	17.46	17.36	25.20	17.94	20.50
Price	30.00	16.02	15.83	15.75	30.00	8.61	28.37	20.91	6.67	11.38
Small Business Enterprise	15.00	15.00	8.00	6.00	11.00	2.00	0.00	0.00	0.00	4.00
Total - Final	100.00	82.42	68.13	72.89	80.96	44.43	63.05	67.13	40.69	55.76
		82.42	68.13	72.89	80.96	44.43	63.05	67.13	40.69	55.76