

DALLAS COUNTY BID TABULATION	VENDOR #1		VENDOR #2		VENDOR #3		
<p>BID NO. 2014-004-6385</p> <p>ANNUAL CONTRACT FOR NEWSPAPER ADVERTISING</p> <p>OPENING DATE: OCTOBER 7, 2013</p> <p>PERIOD: November 01,2013 thru October 31,2014</p> <p>BUYER: RUTHIE SIMPKINS 214- 653-7437</p> <p>NCTRCA Certified Dallas County Taxpayer: How notified:</p>	<p>BARTENS MEDIA 501 NORTH MEADOW LANE STEELEVILLE/ILLINOIS 62288 JOYCE E. BARTENS OWNER-PRESIDENT (618)965-9505 <a href="http://www.bartensmedia.com">www.bartensmedia.com</a></p> <p>no answer No ( Other County Tax Payer) Dallas County Website</p>		<p>CORINTH COMMUNICATIONS, INC. P.O. BOX 3720 DALLAS, TEXAS 75208 MOLLIE F. BELT PUBLISHER/CEO (214) 941-3100 (214)941-3117 FAX <a href="http://www.dallasexaminer.com">www.dallasexaminer.com</a></p> <p>no answer Yes Dallas County Website</p>		<p>DAILY COMMERCIAL RECORD 706 MAIN STREET DALLAS, TEXAS 75202 BARBRA DeCAPUA BUSINESS MANAGER (214) 741-6366 <a href="http://www.dailycommercialrecord.com">www.dailycommercialrecord.com</a></p> <p>no answer Yes Letter from Dallas County Purchasing</p>		
<p>DESCRIPTION:</p> <p>Name of Newspaper of Printed Publication:</p> <p>Publication Style (please check on only):</p> <p>Bid Rate:- per column inch</p> <p>Specify additional charge or cost ( if any) for bolding text in a "ad":</p> <p>Please answer the questions listed below:</p> <p>Specify deadline for submitting "ads": (press time deadline and the number of hours prior to press time copy will be accepted):</p> <p>Specify average page count of your newspaper or print publication:</p> <p>Specify total verifiable circulation (paid and non-paid):</p>	<p>Dallas Morning News</p> <p>Newspaper</p> <p>\$41.00</p> <p>No answer</p> <p>10:00 a.m., one day prior to publish date</p> <p>256,525</p>		<p>The Dallas Examiner</p> <p>Newspaper</p> <p>\$10.00</p> <p>None</p> <p>Press time deadline is Thursday at 5:00 p.m./36 hrs before press time</p> <p>12</p> <p>10,000 ( audited)</p>		<p>Daily Commercial Record</p> <p>Tabloid</p> <p>\$6.45</p> <p>No answer</p> <p>No later than 11:00 a.m. the business day prior to publication</p> <p>28</p> <p>3,100</p>		

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DESCRIPTION: Specify the number of distribution area(s) or center(s) (i.e. Newspaper stand, news racks, etc.) for your newspaper or print publication and provide a verifiable location list with your bid proposal):  Specify the number of column per page:  Specify column depth:  Please specify the actual column size for the following types of "ads" (i.e.: 3 columns and 2 inches)	10  23 inches			183  6  1.653			12 locations and website  5 columns page  11' inches		
		UNIT PER COLUMNS & INCHES	BID RATE: \$41.00		UNIT PER COLUMNS & INCHES	BID RATE: \$10.00		UNIT PER COLUMNS & INCHES	BID RATE: \$6.45
			EXTENDED PRICE			EXTENDED PRICE			EXTENDED PRICE
Full Page Ad:	10 columns and 23 inches	33	\$1,353.00	6 columns and 20 inches	26	\$260.00	5 columns and 11 inches	16	\$103.20
1/2 Page Ad:	5 columns and 10.5 inches	15.5	\$635.50	6 columns and 10 inches	16	\$160.00	5 columns and 5.5 inches	10.5	\$67.80
1/4 Page Ad:	3 columns and 10.5 inches	13.5	\$553.50	3 columns and 10 inches	13	\$130.00	2.5 columns and 5.5 inches	8	\$51.60
1/8 Page Ad:	3 columns and 5.25 inches	8.25	\$340.30	3 columns and 5 inches	8	\$80.00	2.5 columns and 2.75 inches	5.25	\$33.90
	TOTAL:		\$2,882.30			\$630.00			\$256.50
Newspaper or Print Publication must publish and distributed locally(within Dallas County) on the daily basis (Monday through Friday) 5 Days a week		5	\$14,411.50		5	\$3,150.00		5	\$1,282.50
Yearly - basic on 52 weeks		52			52			52	
<b>TOTAL</b>			<b>\$749,398.00</b>			<b>\$163,800.00</b>			<b>\$66,690.00</b>
Specify "ad" cancellation policy and penalties or charges associated with the cancellation	Can cancel prior to the deadline			Ads must be cancelled by Friday at 5:00 p.m. prior to publication date.			Please call or email us immediatley to cancel notice: no charge		

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<p>DESCRIPTION: of an "ad".</p> <p>Specify the procedures for placing a "ad":</p> <p>Specify the Name and Telephone/Fax Number of the Account Representative who will be handling Dallas County Account:</p> <p>Specify any additional comments/etc. included with your bid proposal (if applicable):</p> <p>Specify Payment Discount:</p>	<p>Fax - Email Get Receipt Get tearsheet Pre-Pay ad to ensure placement of ad.</p> <p>Mrs. Black</p> <p>15% 15 days, Net 30</p>		<p>The associated with cancellation, if cancelled by Friday at 5:00 p.m., If later, cancellation fee is 50% of cost of ad scheduled</p> <p>Emails insection order with space specifications and cost to <a href="mailto:advertising@dallasexaminer.com">advertising@dallasexaminer.com</a>. TheDallas Examiner will send confirmation to County Purchasing Department of receipt of ad order.</p> <p>James C. Belt, III (214) 941-3100</p> <p>None</p>		<p>if cancelled before publication date(s)</p> <p>Email ad/notice to our production staff <a href="mailto:al_notices@dailycommercialrecord.com">al_notices@dailycommercialrecord.com</a> no later than 11:00 a.m. the business day prior to publication</p> <p>Barbra DeCapua (214) 741-6366 (214) 741-6373 fax</p> <p>none</p>		