



**DALLAS COUNTY  
DEPARTMENT OF HEALTH AND HUMAN SERVICES**

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# **MEDIA ALERT**

**For Immediate Release – April 16, 2008**

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## **DCHHS to Hold Press Conference to Announce 2008 West Nile Public Education & Prevention Campaign**

**Who:** Dallas County Health and Human Services (DCHHS)

**What:** Mosquito season in Dallas County typically runs from May to October with peak activity in August. DCHHS has started its mosquito surveillance activities to detect, prevent and control the spread of West Nile virus and other mosquito-borne illnesses. A part of its efforts is a public education campaign “**Fight West Nile with a Prevent D-fense: DEET, Drain, Dress**” to inform the public about West Nile virus and to remind them of ways to protect themselves and their families. The press conference will review this and other efforts for the 2008 West Nile Season. West Nile survivors will be on hand to share their personal experiences. Also, there will be an opportunity to go into the field to see the setting of a mosquito trap.

**When:** Friday, April 18, 2008 at 10:00 a.m.

**Where:** Dallas County Health and Human Services  
2377 N. Stemmons Freeway, Suite 627A, Dr. Assefa Tulu Auditorium  
Dallas, TX 75207