

Toll Collection Fundamentals

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Topics

- Development of All Electronic Tolling
- Toll Collection Fundamentals
- By the numbers – what it takes to make it work

All-ETC

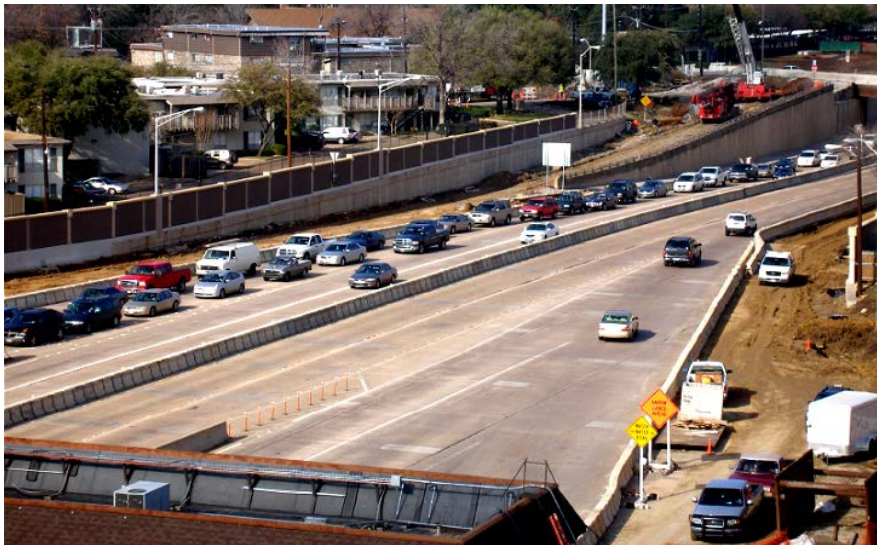
The History

- NTTA has led ETC efforts since late 1980s
 - From gates to gantries
 - ✦ TollTags first used on the Dallas North Tollway (DNT) in 1989
 - ✦ First time ETC used on a U.S. toll road
 - Innovation
 - ✦ Truck hits Main Lane Plaza (MLP) 1 in 2001; express lanes installed
 - ✦ Express lanes at all main lane plazas by 2002



Evolution of Toll Collection

Main Lane Plaza 1



All-ETC

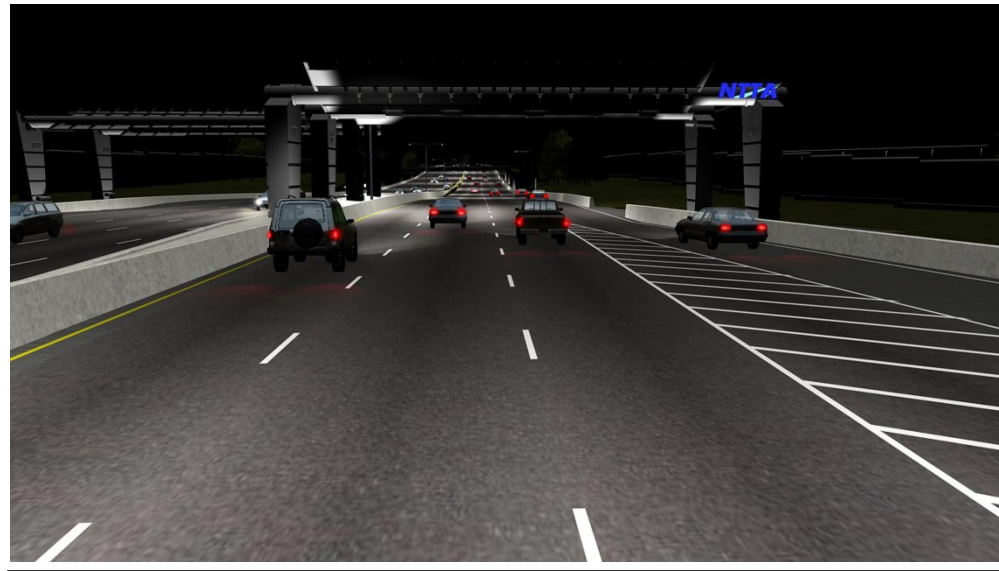
The History

- ZipCash evolution
 - MLP 1 reconstruction (late 2006)
 - Original plan: Two cash lanes and two express lanes
 - Major congestion modification: Three ZipCash lanes (early 2007)
- ZipCash benefits
 - Reduced congestion
 - Appreciative customers
 - Booths, excess pavement, and operations buildings eliminated



All-ETC Comprehensive Project Plan Goals

- Convert existing NTTA facilities to all-ETC by 2010
- Implement an effective staff migration and training plan
- Maintain a positive customer experience
- Ensure that all-ETC implementation does not adversely affect net revenue



Implementation Schedule for All-ETC

Q1-2009

Begin gantry installations on DNT ramps south of I-635

Begin gantry installation on AATT & MCLB

Q2-2009

Implement all ETC on PGBT

Begin ramp and main lane modifications on PGBT

Begin gantry installations on DNT ramps north of I-635

Q3-2009

Begin gantry installations on DNT MLP 2, MLP 3 & MLP 4

Complete main lane and ramp modifications on PGBT for final configuration

Q4-2009

Complete the all ETC installation on main lane and ramps on DNT

Complete the all ETC installation on AATT & MCLB

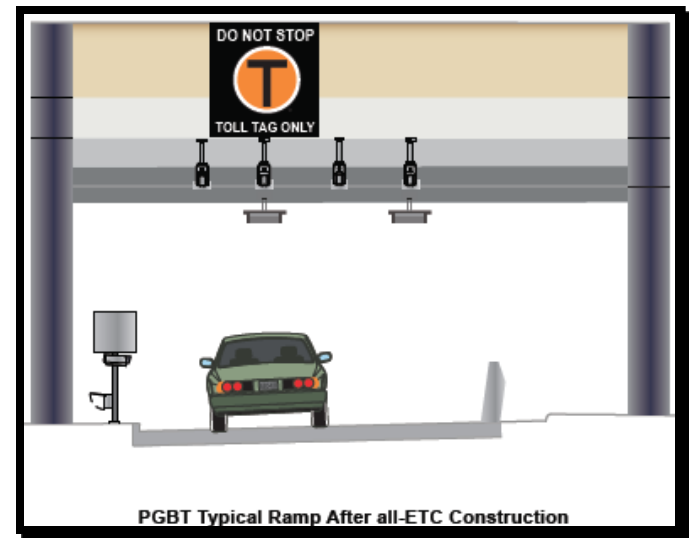
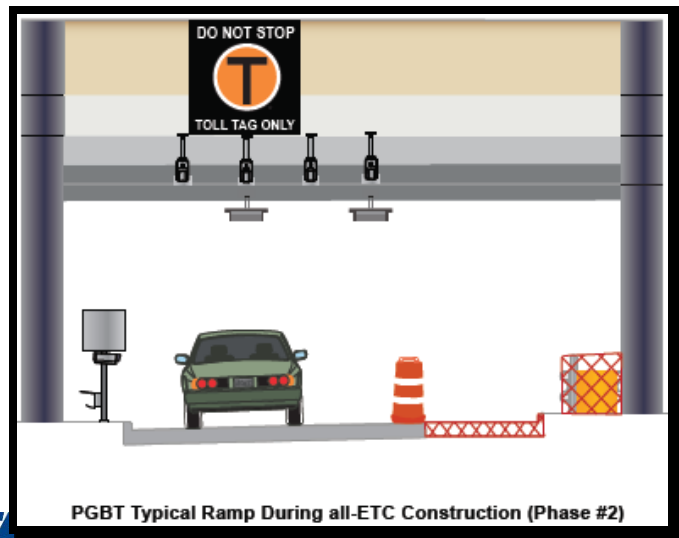
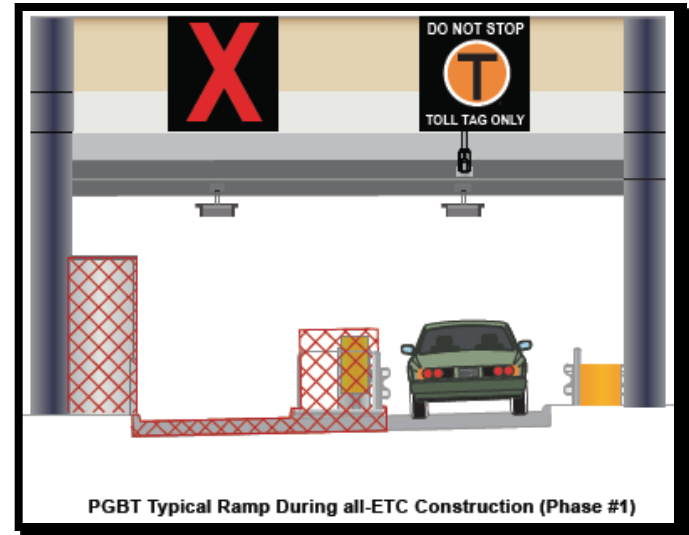
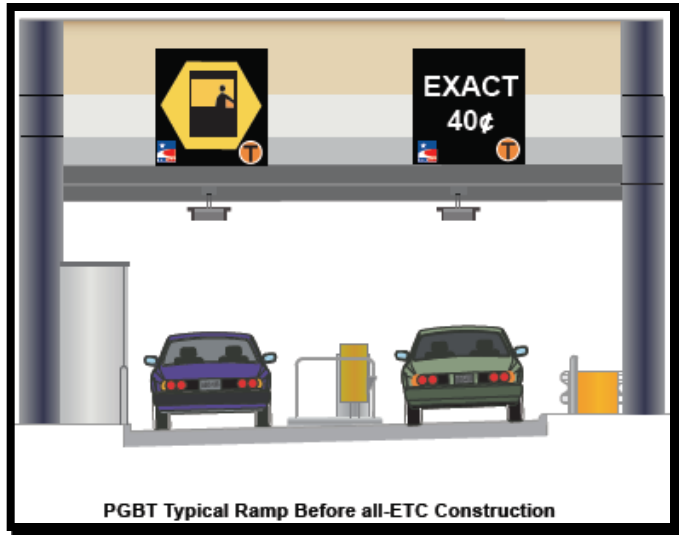
Q1-2010

Implement all ETC on DNT, AATT & MCLB

Complete demolition of existing toll plazas on DNT

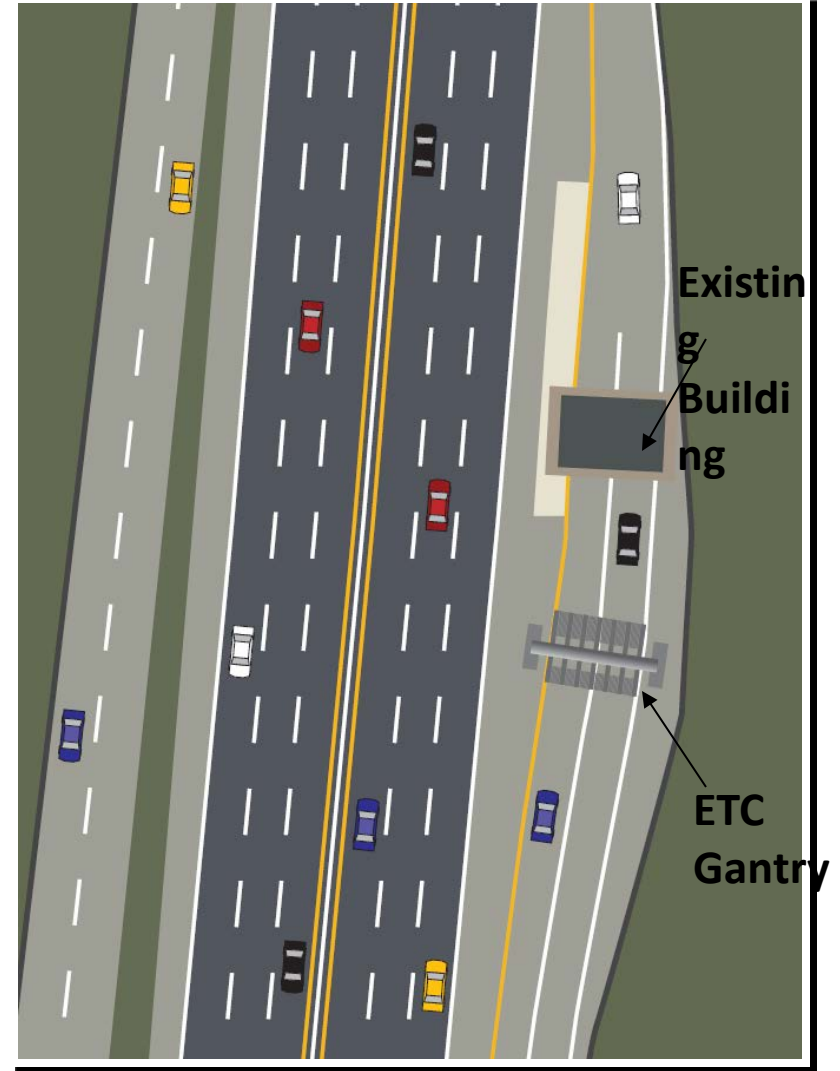
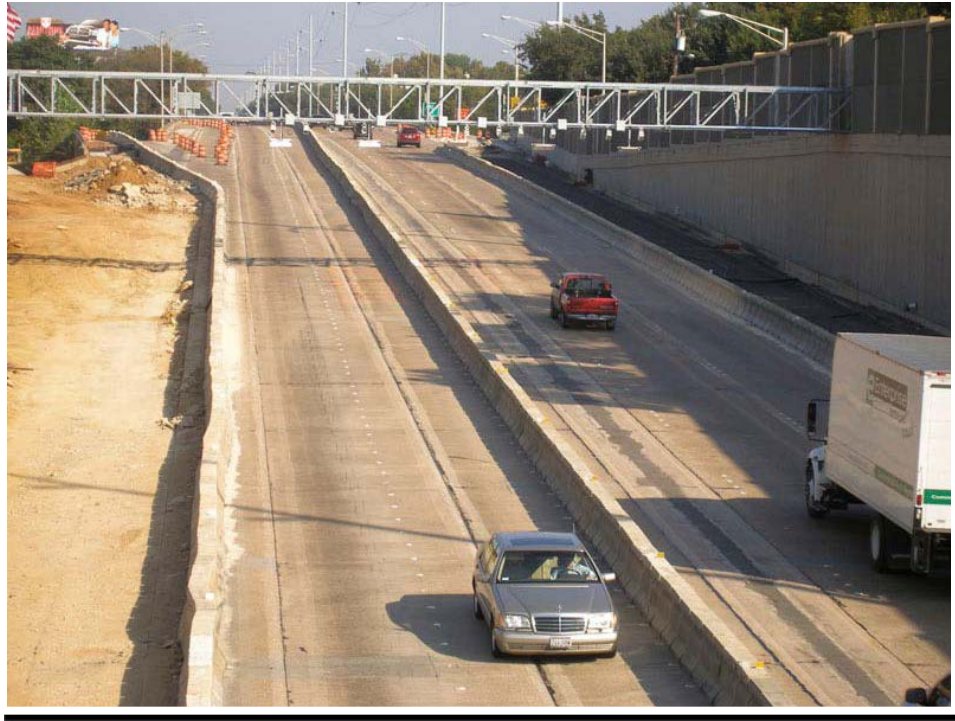
All-ETC

PGBT Phasing

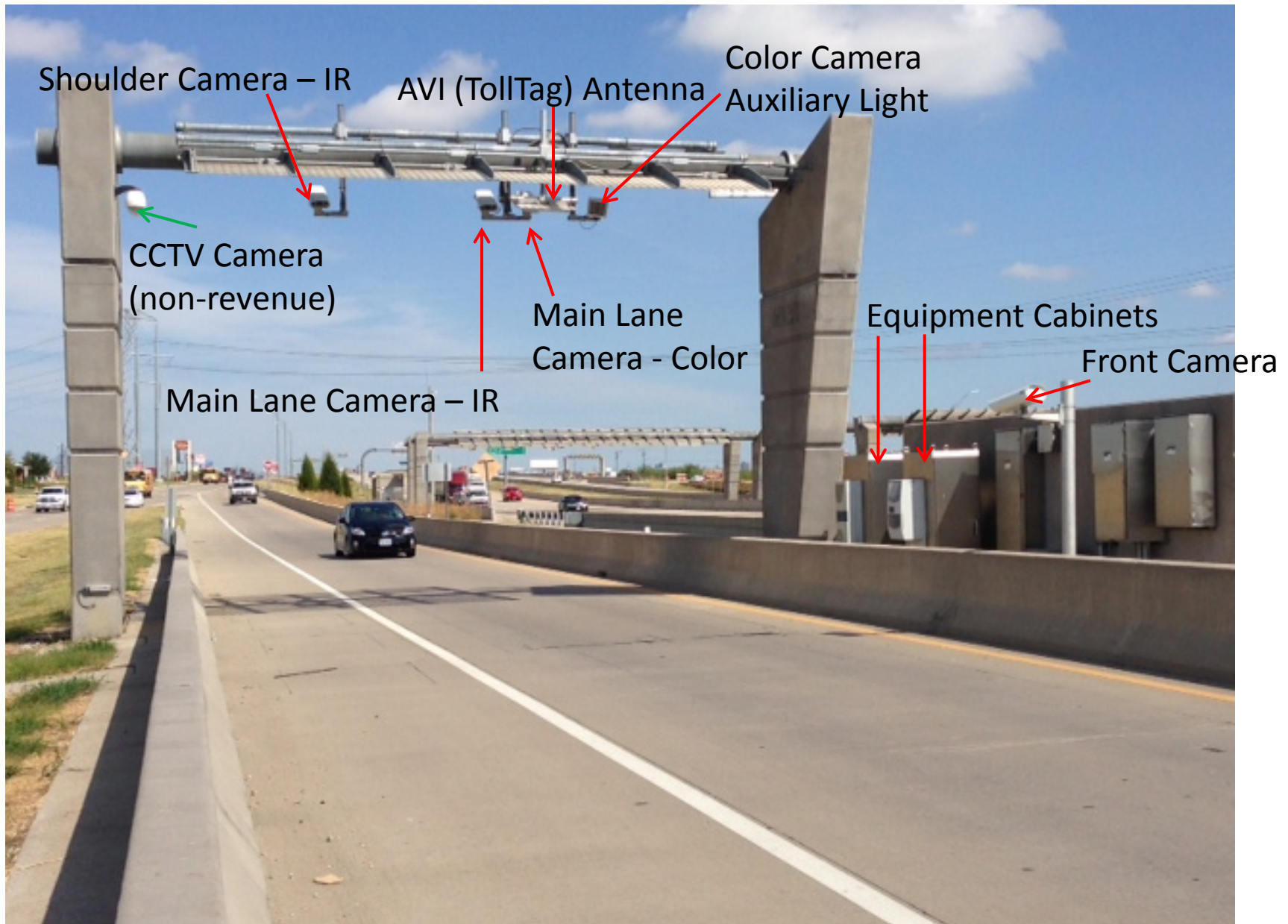


All-ETC

DNT Installations

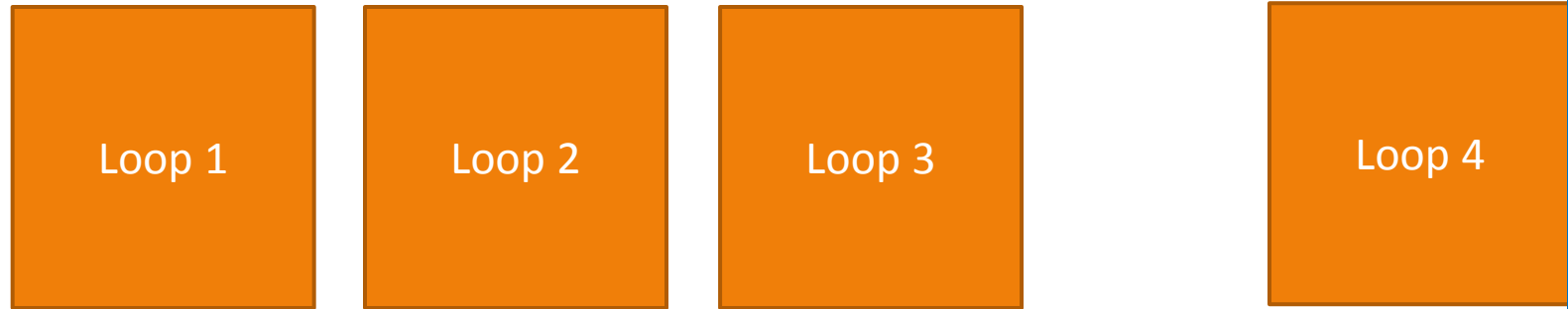


Ramp Equipment

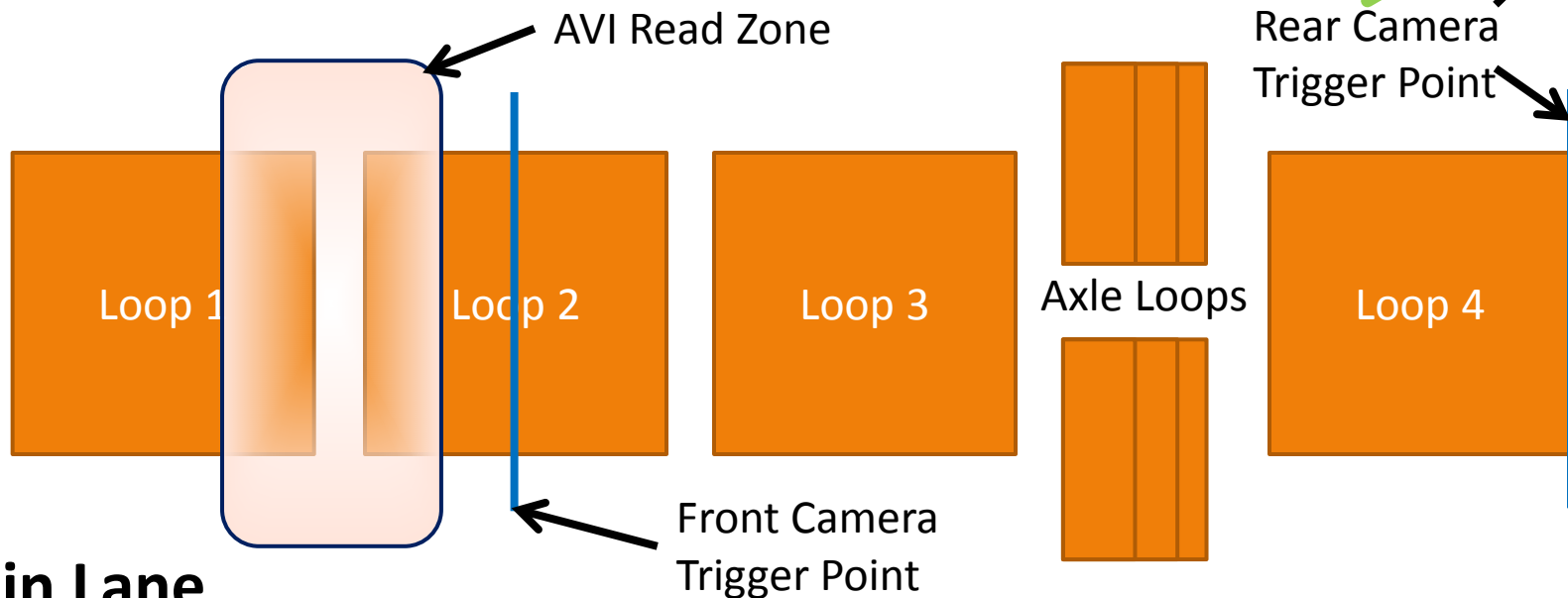


Loop Configuration

Shoulder



Main Lane



If multiple is present, the camera again is triggered and pictures are taken.



Monitoring Tools - VES

DNT PG8T PGBW SRT AATT LLTB WCLB CTP Help

Camera MLP3SR4 on controller dnt-mlp3-1aa

Images for Camera MLP3SR4



10/06/14 09:58:21 BT4N275 [942]



10/06/14 09:58:56 CPG8871 [922]



10/06/14 09:59:00 BBV3653 [927]



10/06/14 09:59:29 BH1K090 [934]



10/06/14 09:59:39 Y52VLY [998]

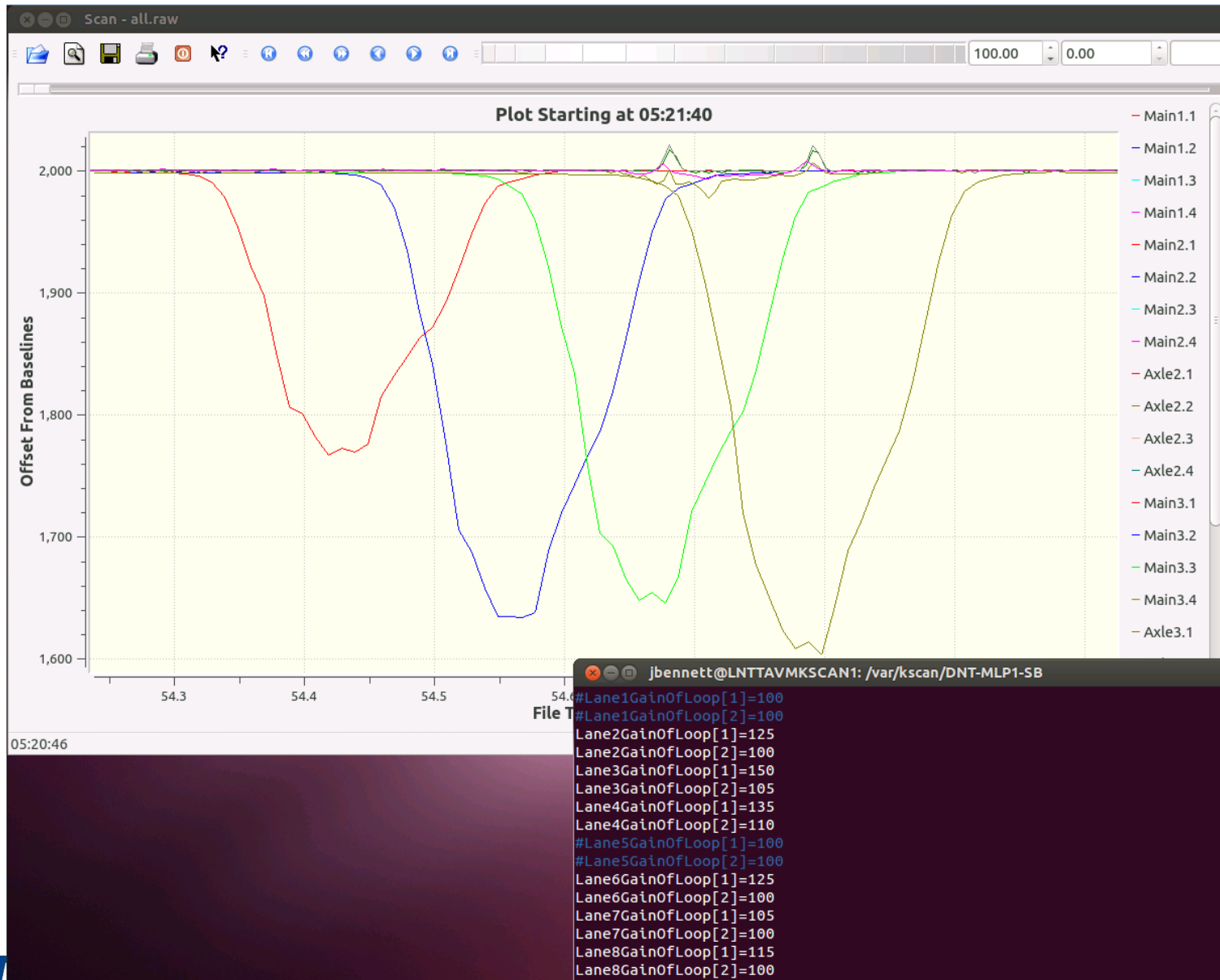


10/06/14 10:00:02 No OCR

Maintenance Messages for Camera MLP3SR4 In Last 24 Hours

Date/Time	Error Code	Message
No messages in last 24 hours		

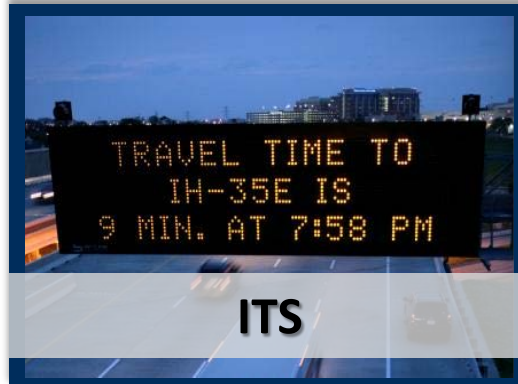
Monitoring Tools - KScan



Monitoring Tools - KScan



Behind the Scenes



Lane Level Toll Collection



- 286 Tolled Lanes
- 197 Tolling Points/Gantries
- 1,980 Inductive Loops
- 290 TollTag Readers
- 500 Lane & Image Controllers
- 1,050 Tolling Cameras

Inductive Loops – *3M*

TollTags – *TransCore*

TollTag Readers – *TransCore*

Lane Controllers – *ETCC, IMI*

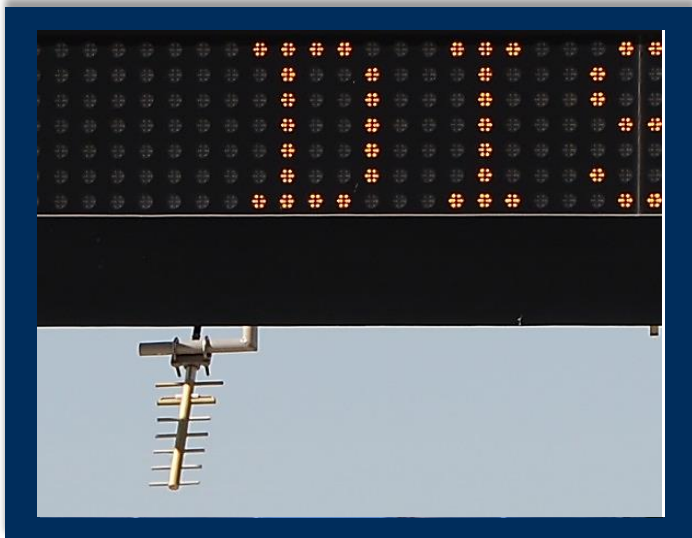
Image Controllers – *IMI*

Tolling Cameras & External Lighting – *JAI*

Wrong Way Driver Detection – *IMI*

Climate Controlled Environment – *Hoffman*

Intelligent Transportation System



- 26 Dynamic Message Signs
- 42 Travel Time Sensors
- 1,825 CCTV Cameras
- 62 Video Analytics Servers
- 8 Weather Sensor Sites

Dynamic Message Signs – *Skyline*

Travel Time Sensors – *TransCore, IMI*

CCTV Cameras (Axis) – *Securadyne*

Video Analytics (ONSSI) – *Securadyne*

Pavement Weather Sensors – *Vaisala*

Dedicated Fiber Network



- 140 Miles of Fiber
- 500 Power Supplies
- 900 Network Switches
- 13 Radio Sites

Fiber Maintenance – *AT&T*

Uninterruptable Power Supplies – *Falcon*

Network Infrastructure – *Cisco*

Radio Communications – *Link America*

Data Center



- 450 Physical Servers
- 50 Network Devices
- 137 Databases
- 2,500 Terabytes of Data
- (7) 23-Ton A/C Units
- (2) 100MB Internet

5 Layers of Security Protection

Servers/Network – *Dell, Cisco*

Server Operating System – *Linux, Microsoft*

Databases – *Oracle, Microsoft SQL Server*

Storage Attached Network (SAN) – *EMC*

Backup Solution – *EMC, Spectralogic*

Backup Power– *Galaxy UPS, 1mw Generator*

Air Conditioning – *Liebert, Tech Plan*

Fire Suppression – *Tyco SimplexGrinnell*

Internet Bandwidth – *AT&T*

Call Center



- 238 Incoming CSC Phone Lines
- 92 Phone Lines for Business
- 277 Software Licenses

Telephone Lines – **AT&T**

Interactive Voice Response - **Cisco**

Contact Center Reporting – **Cisco**

Outbound Dialer – **Cisco, Presidio**

Quality Monitoring – **Verint Impact 360**

Workforce Management– **Verint Impact 360**

Email Interaction Manager – **Cisco**

Back Office Toll Collection

Welcome to the NTTA Portal



User Name:
Password:

Login

- 55M Transactions per Month
- 111K IOP Transactions on NTTA Roads per Month
- 75% ZipCash Images Reviewed with OCR Only
- 210K TollMate Downloads
- 50% of DFW Transactions Paid by TollTag

Toll System – *ETCC, Oracle, MBI, Zenisys*

Interoperability – *All TX Agencies, OTA, ETCC*

SCIP & User Admin Support – *Zenisys*

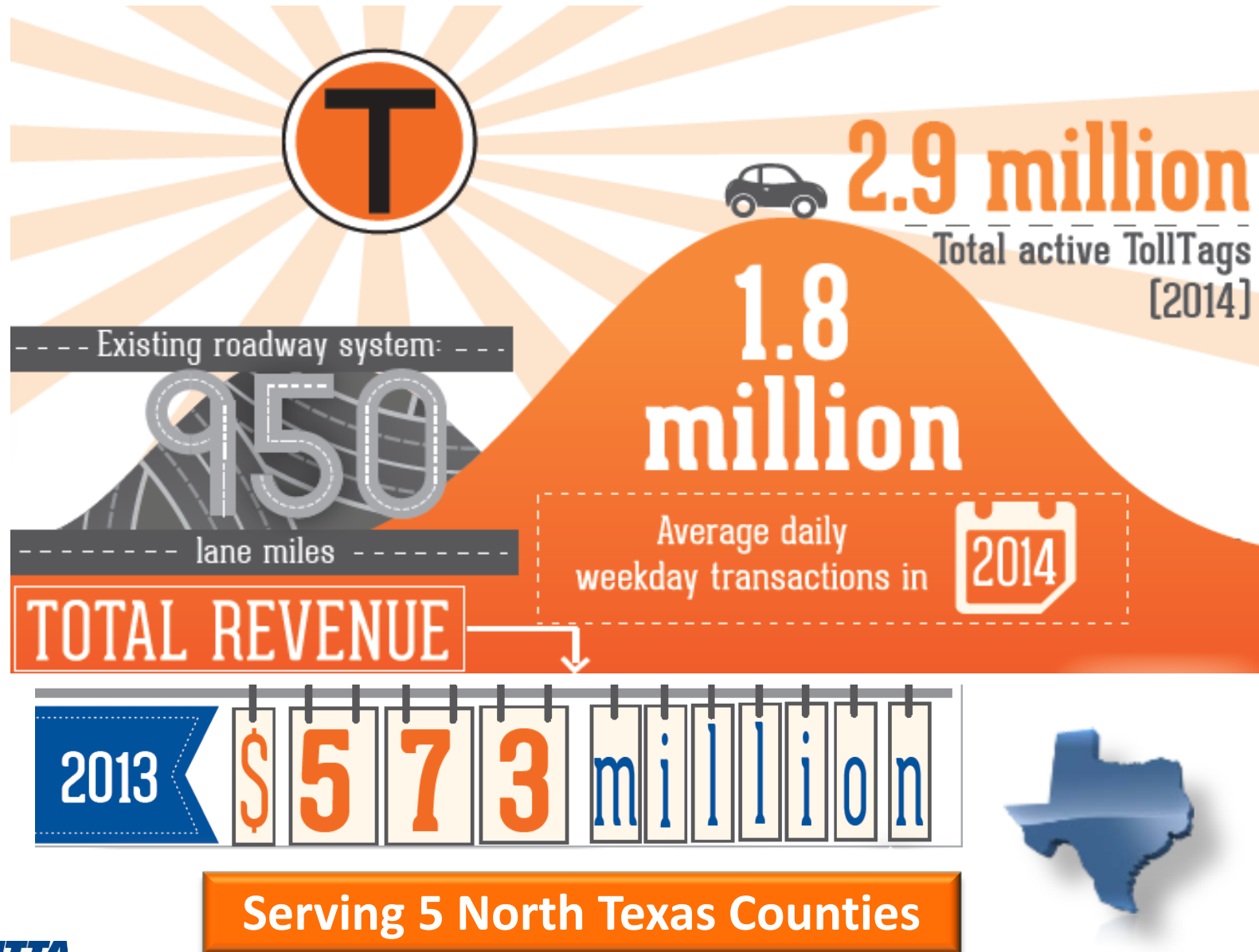
Optical Character Recognition – *Dacolian*

DMV Lookup – *TX DMV, OTC, La DOTD*

Tollmate – *iDiggApp*

Parking – *DAL and DFW, ETCC, IMI*

NTTA by the Numbers



Customer Service Metrics

Customer Service:



Annual customer contacts [2013]:
3.8 Million



Annual web visits [2013]:
5.5 Million



Customers who drive on NTTA toll
road annually: **6.5 Million**

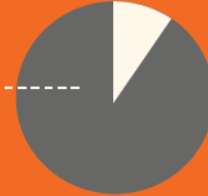


Number of local employees: **730**

that's why we have an

90%

customer satisfaction rate



that means 9 out of 10 people are satisfied with our customer service



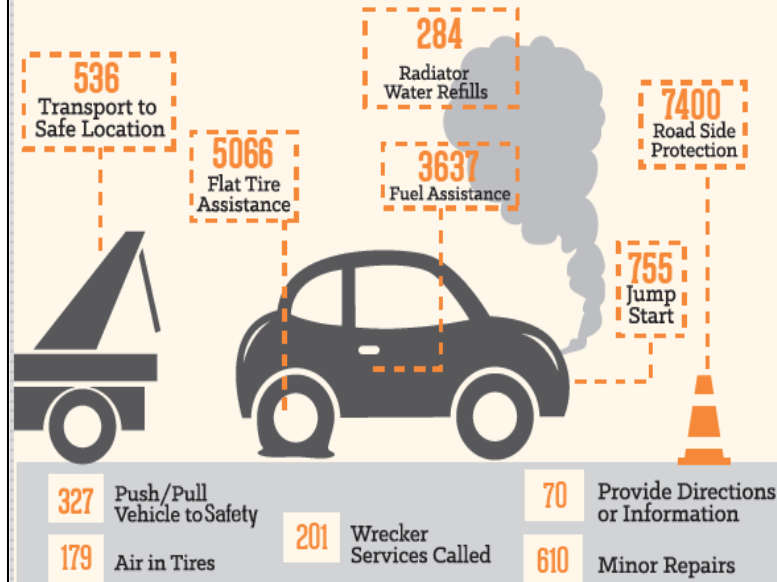
and we are working on that last person

In 2013 we helped

19,002

people reach their
destination safely with
FREE motor assists

HERE'S THE "BREAKDOWN"



North Texas Tollway Authority

Our Mission

❖ **Provide** a safe and reliable toll road system ❖ **Increase** value and mobility options for customers ❖ **Operate** the Authority in a businesslike manner ❖ **Protect** our bondholders ❖ **Partner** to meet our region's growing need for transportation infrastructure