



UNIVERSITY OF
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Protecting Public Works Infrastructure: Cyber Risk

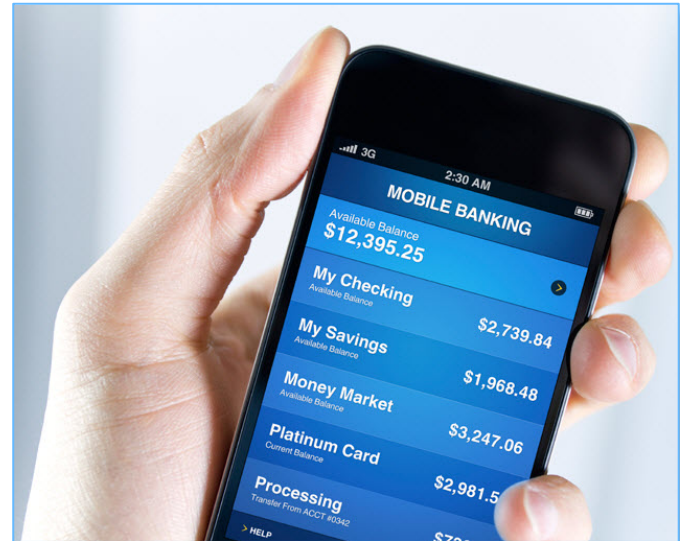
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Ashley Mathews

Technology Advances and Expansion



Growing Dependence

- Technological advances create greater dependence
 - Mobile banking
 - Electronic payments





\$210 Million



PHOTO: JUSTIN SULLIVAN/GETTY IMAGES

Cyber Risk & Infrastructure

- “Black Hat Researchers Remotely Hack Into SCADA Systems on Oil Rigs”
 - *Demonstrated ability to send commands and fake data, which could cause pipe to burst and a tank to overflow*

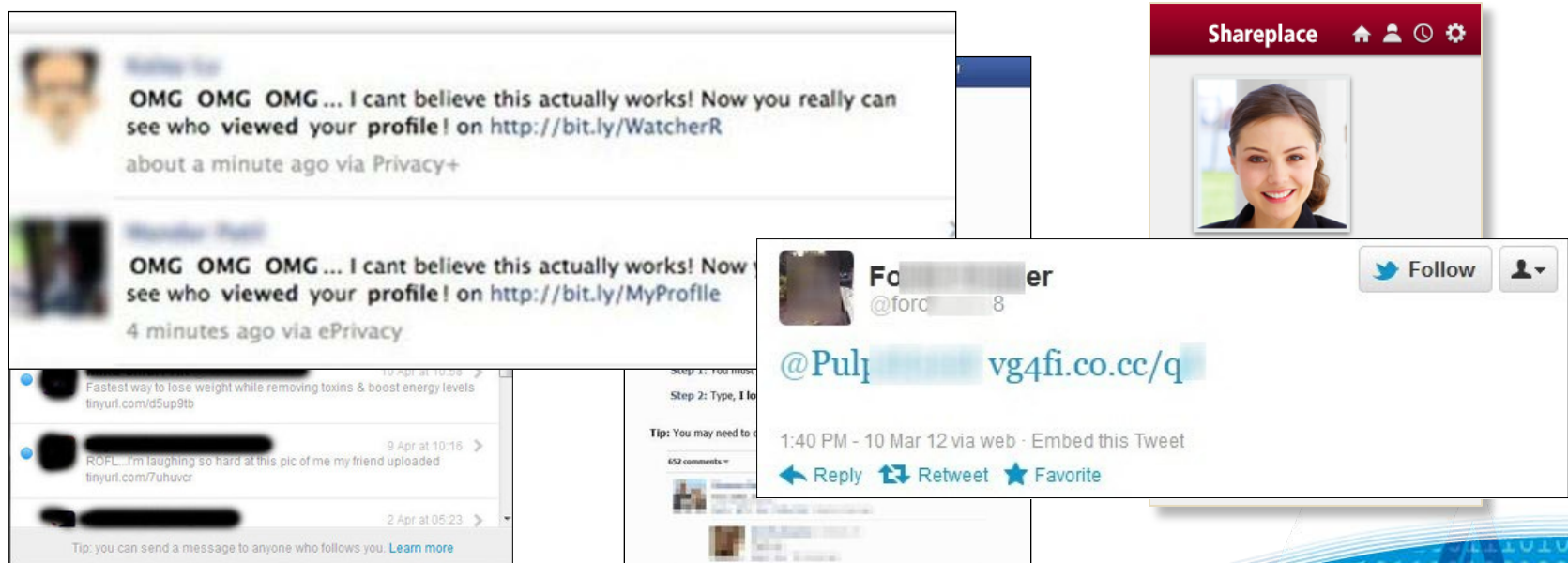


Multiple Attacks in 2013

- DHS has set up the Industrial Control Systems Cyber Emergency Response Team (ICS-CERT)
- 200 cyber attacks October 2012 - May 2013
- 53% targeted the energy sector
- Manufacturing was second with 17%
- These were the ones that were reported to DHS!

Evolving Threat Landscape

- Sophisticated means and methods
- Global threat
- Benefit from technology advancement



Cyber Risk



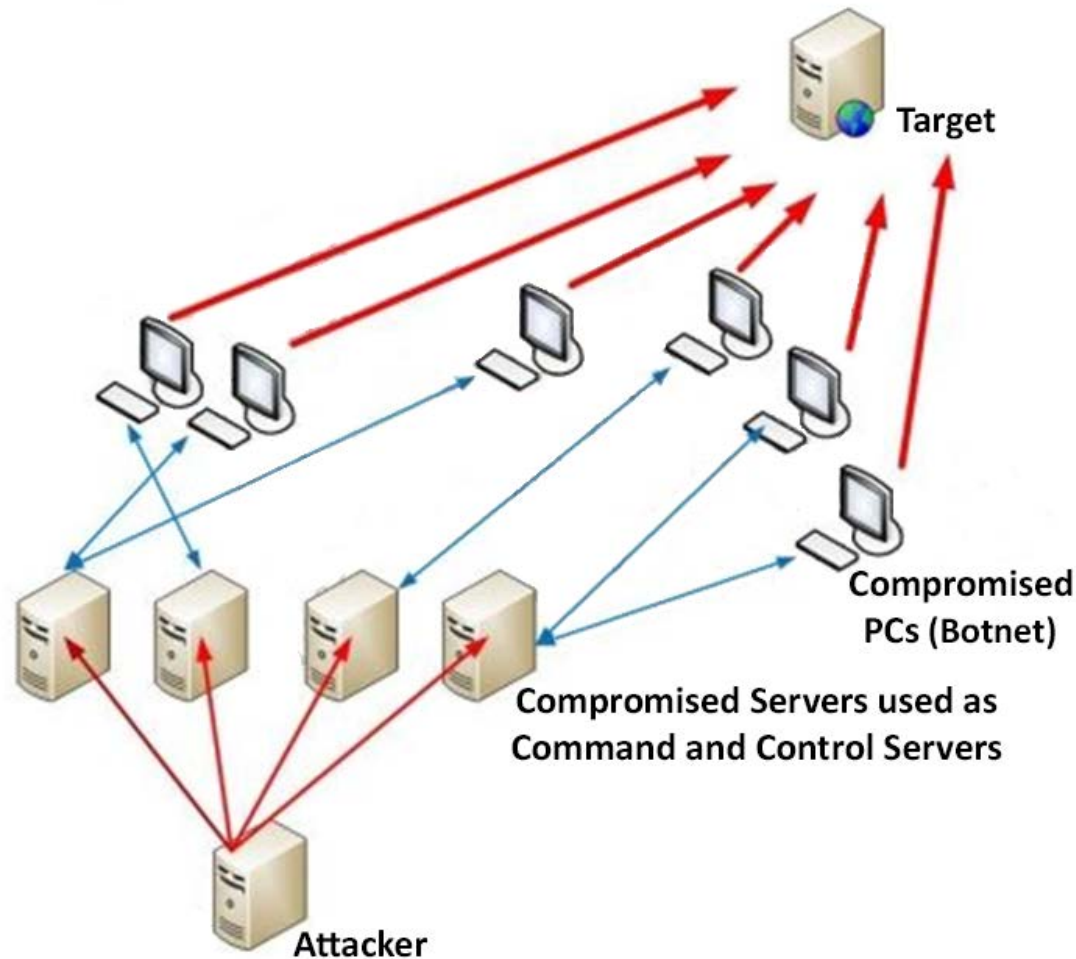
Critical Infrastructure



Some Common Cyber Attacks

- Distributed Denial of Service (DDoS)
- Phishing and Spear Phishing
- Web Application Attacks
- Advanced Persistent Threats

Distributed Denial of Service (DDoS)

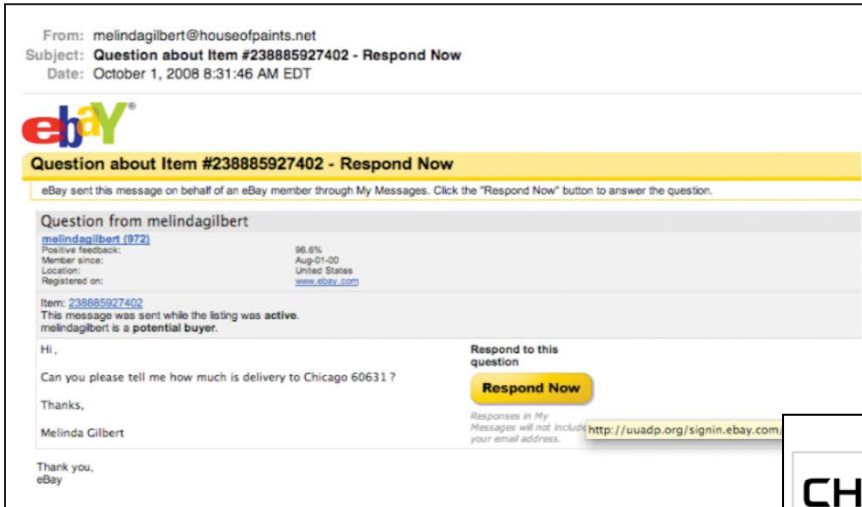


DDOS Attacks on Financial Institutions



Phishing

Phishing generally relies on nonspecific coercive “carrot-and-stick” language to compel users into falling for attackers’ schemes.



Goal is identity theft.



Dear Customer,

Currently we are trying to upgrade our on-line security measures. All accounts have been temporarily suspended until each person completes our secure online form. For this operation you will be required to pass through a series of authentications.

We won't require your ATM PIN number or your name for this operation!

To begin unlocking your account please click the link below.

https://www.chase.com/security/do_auth.jsp

Please note:

If we don't receive your account verification within 72 hours from you, we will further lock down your account until we will be able to contact you by email or phone.

2006 JPMorgan Chase & Co.

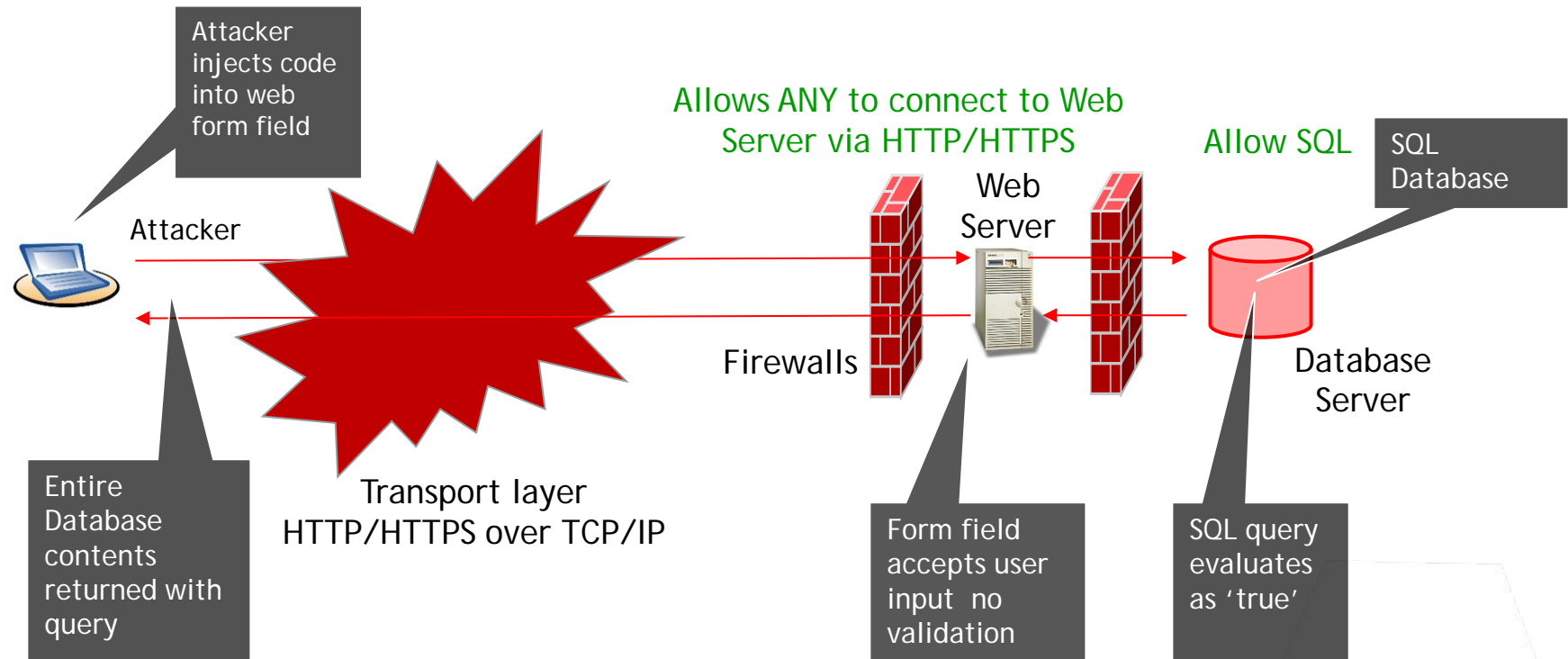
Real World Example - Spear Phishing



- Associated Press Twitter Account hacked
- Syrian Electronic Army took credit
- Widespread repercussions

Source: Allison, A. (2013, Apr 23). Hackers compromise ap twitter account, sends stocks plunging. Retrieved from <http://www.wset.com/story/22054869/hackers-compromise-ap-twitter-account-sends-stocks-plunging>

Web Application Attacks



Advanced Persistent Threat (APT)

- Complex cyber-attacks against specific targets
- Establish and extend access into network
- Remain undetected
- Undermine/impeded critical aspects

“OwN3d”

APT Process

- Once workstation compromised
 - Remotely access network
 - Elevate privileges
 - Gain admin control
 - Compromise other systems through network
 - Retrieve targeted data
 - Erase their tracks

Implications and Consequences

- Financial
- Reputational
- Legal
- Personal

Who are the victims?



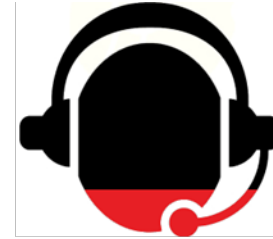
37%
Financial
Organizations



24%
Retail
Environments



20%
Manufacturing,
Utilities



20%
IT/Professional
Services



38%
Large
Corporations

Consequences



Cyber Risk



Questions

