

DALLAS COUNTY BID TABULATION	VENDOR #1					
<p>BID NO. 2017-004-6628</p> <p>ANNUAL CONTRACT FOR NEWSPAPER ADVERTISING</p> <p>OPENING DATE: OCTOBER 27, 2016</p> <p>PERIOD: December 10, 2016 thru December 05, 2017 THREE ADDITIONAL ONE YEAR PERIODS</p> <p>BUYER: RUTHIE SIMPKINS 214- 653-7437</p>	<p>DAILY COMMERCIAL RECORD 706 MAIN STREET DALLAS, TEXAS 75202 BARBRA DeCAPUA BUSINESS MANAGER (214) 741-6366 www.dailycommercialrecord.com</p>					
<p>DESCRIPTION:</p> <p>Name of Newspaper of Printed Publication:</p> <p>Publication Style (please check on only):</p> <p>Bid Rate:- per column inch</p> <p>Specify additional charge or cost (if any) for bolding text in a "ad":</p> <p>Please answer the questions listed below:</p> <p>Specify deadline for submitting "ads": (press time deadline and the number of hours prior to press time copy will be accepted):</p> <p>Specify average page count of your newspaper or print publication:</p> <p>Specify total verifiable circulation (paid and non-paid):</p> <p>Specify the number of distribution area(s) or center(s) (i.e. Newspaper stand, news racks, etc.) for your newspaper or print publication and provide a verifiable location list with your bid proposal):</p> <p>Specify the number of column per page:</p> <p>Specify column depth:</p> <p>Please specify the actual column size for the following types of "ads" (i.e.: 3 columns and 2 inches)</p>	<p>Dally Commercial Record</p> <p>Tabloid</p> <p style="text-align: right;">\$7.00</p> <p>N/A</p> <p>Submit no later than 11:00 am the day prior to publication</p> <p style="text-align: right;">32</p> <p style="text-align: right;">2,846</p> <p>9 locations; 7 rack locations and 2 office locations, plus area libraries</p> <p>5 columns page</p> <p>11' inches</p>					
<p>Full Page Ad:</p> <p>1/2 Page Ad:</p> <p>1/4 Page Ad:</p> <p>1/8 Page Ad:</p> <p>Newspaper or Print Publication must publish and distributed locally(within Dallas County) on the daily basis (Monday through Friday) 5 Days a week (Monday through Friday) 5 Days a week Yearly - basic on 52 weeks</p> <p>TOTAL</p> <p>Specify "ad" cancellation policy and penalties or charges associated with the cancellation of an "ad".</p>	<p>5</p> <p>5</p> <p>2.5</p> <p>2.5</p> <p>5</p> <p>5.5</p> <p>5.5</p> <p>2.75</p> <p>52</p> <p>5</p> <p>52</p> <p>Please call or email us immediatley to cancel notice: no charge if cancelled before publication date(s)</p>	<p>11</p>	<p>UNIT PER COLUMNS & INCHES</p> <p>\$77.00</p> <p>\$38.50</p> <p>\$38.50</p> <p>\$19.25</p>	<p>BID RATE</p> <p>\$7.00</p> <p>\$7.00</p> <p>\$7.00</p> <p>\$7.00</p>	<p>EXTENDED PRICE</p> <p>\$385.00</p> <p>\$192.50</p> <p>\$96.25</p> <p>\$48.13</p> <p>\$721.88</p> <p>\$3,609.38</p> <p>\$187,687.50</p>	

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<p>DESCRIPTION:</p> <p>Specify the procedures for placing a "ad":</p> <p>Specify the Name and Telephone/Fax Number of the Account Representative who will be handling Dallas County Account:</p>	<p>Email ad/notice to our production staff at notices@dailycommercialrecord.com no later than 11:00 a.m. the business day prior to publication</p> <p>Barbra DeCapua (214) 741-6366 (214) 741-6373 fax</p>				
<p>NOTE: DALLAS COUNTY ONLY RECEIVED ONE RESPONSIVE BID FOR THIS ADVERTISING</p>					