

RFP Evaluation - 2024-003-6990 General Marketing Services										
		Alpha Business Images, LLC 400 N. Saint Paul Street Suite 300 Dallas, TX 75201	Allyn Media 3838 Oak Lawn Suite 400 Dallas, TX 75219	Brunch and Slay 3200 Parkwood Blvd #711 Plano, TX 75093	COLLABORATORZ LLC 3352 Kettle Camp Rd Frisco, TX 75035	Outreach Strategists 2727 Allen Parkway Suite 1300 Houston, TX 77019	Dozanu innovations 2817 Clayera CV Austin, TX 78748	Chickenango 3226 Snowberry Court Mead, CO 80542	Aletheia Marketing & Media 14175 Proton RD. Dallas, TX 75422	KO Communications 7700 Stoney Point DR. Plano, TX 75025
Criteria	Weight	Score	Score	Score	Score	Score	Score	Score	Score	Score
Qualifications	25%	22.20	19.60	18.40	13.80	20.00	19.00	16.40	18.20	15.20
Experience and Ability to Perform Work	25%	22.40	21.80	18.20	16.00	19.20	18.40	16.60	19.80	15.60
Approach	20%	18.80	17.80	15.60	13.00	15.40	16.60	14.80	16.60	12.40
Cost	15%	1.56	1.56	1.28	15.00	0.82	1.47	2.48	8.93	14.13
Small Business Enterprise	15%	15.00	8.00	15.00	9.00	10.00	10.00	15.00	0.00	7.00
	Total	79.96	68.76	68.48	66.80	65.42	65.47	65.28	63.53	64.33